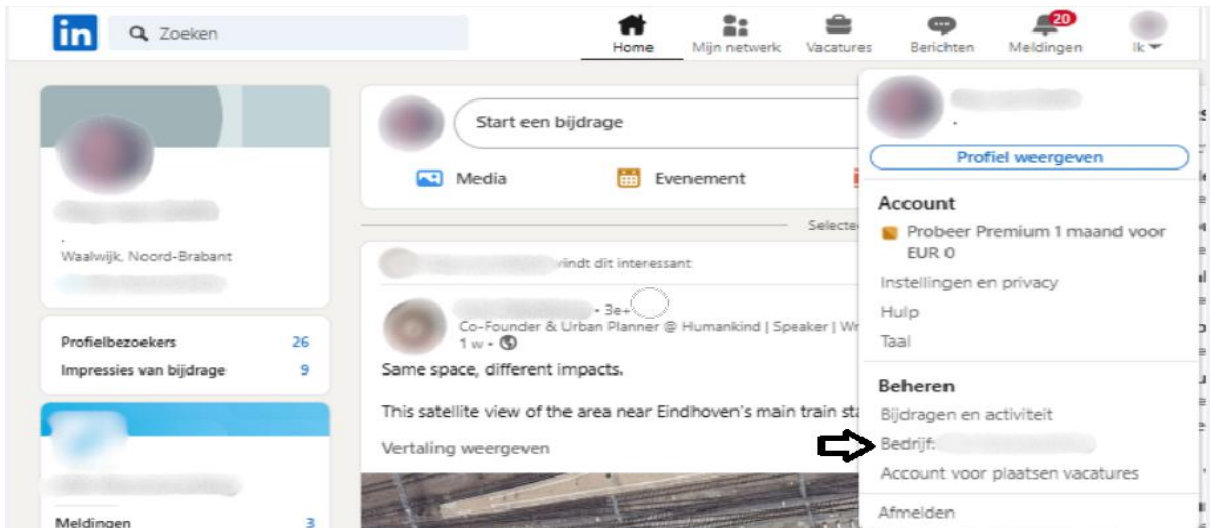


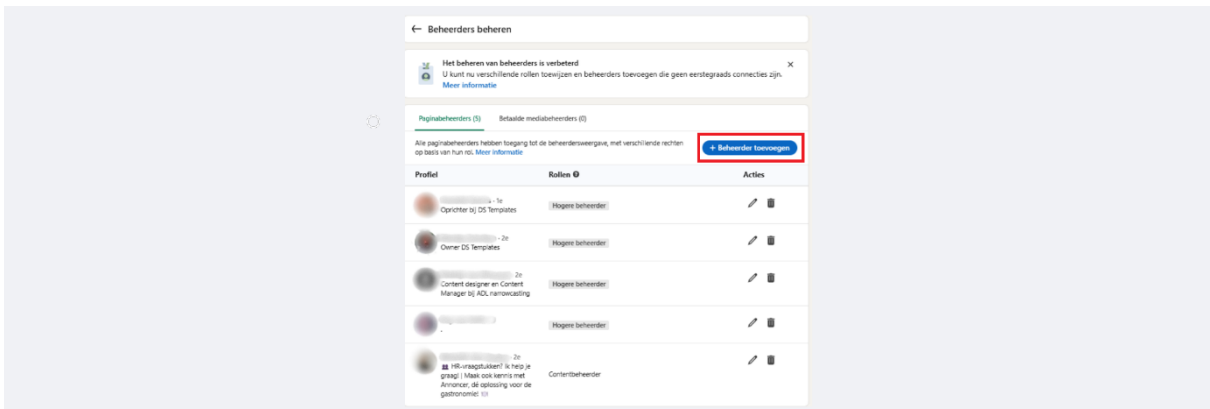
# LinkedIn Guide:

## Step 1: Add users within the LinkedIn environment

- Go to LinkedIn
- Open the account and select the desired company. (If you cannot do this, ask the page administrator to do it)



- Select Settings at the bottom.
- Choose Manage administrators.
- Add a user by selecting Add administrator.



## Step 2: Create an app within LinkedIn Developer

- Go to LinkedIn Developer.
- Click Create app.
- Fill in the following company details:
- App name
- LinkedIn page (the one you want to connect)
- Privacy policy URL (your company's)
- Logo
- Accept the Terms and Conditions
- Click Create App in the bottom right corner.

Create an app ×

\* Indicates required

**App name \***

**LinkedIn Page \***

This action can't be undone once the app is saved.

For Third Party/Enterprise Developers: The LinkedIn Company Page you select will be associated with your app. Verification can be done by a Page Admin. Please note this cannot be a member profile page.

For Individual Developers: API products available to individual developers have a default Company page associated with them and you must select that default Company page to proceed.

To learn more about the products and the default Company pages, click [here](#).

[+ Create a new LinkedIn Page](#) ↗

**Privacy policy URL**

**App logo \***

This is the logo displayed to users when they authorize with your app

Square image recommended. At least one dimension should be at least 100px.

## Step 3: Create a redirect

- Go to LinkedIn Developer.
- Click on Auth.
- Under Authorized redirect URLs for your app, enter the following:
- <https://app.digitalsignage-templates.com/linkedin/authorize/>
- <https://content.ds-templates.com/linkedin/authorize/>
- <https://cms.dst-connect.io/linkedin/authorize/>

Settings **Auth** Products Analytics Team members

Application credentials

Authentication keys

Client ID: 780qf7n1fgnr

Primary Client Secret: .....

OAuth 2.0 settings

Token time to live duration

Access token: 2 months (5184000 seconds)

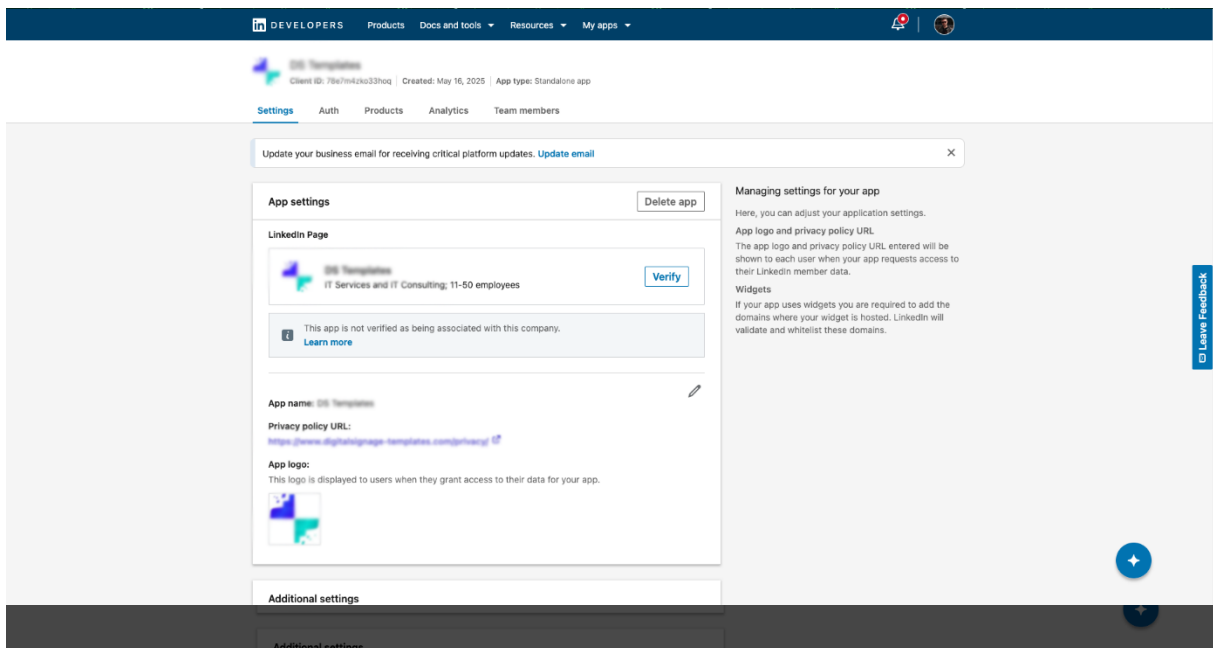
Authorized redirect URLs for your app

[+ Add redirect URL](#)

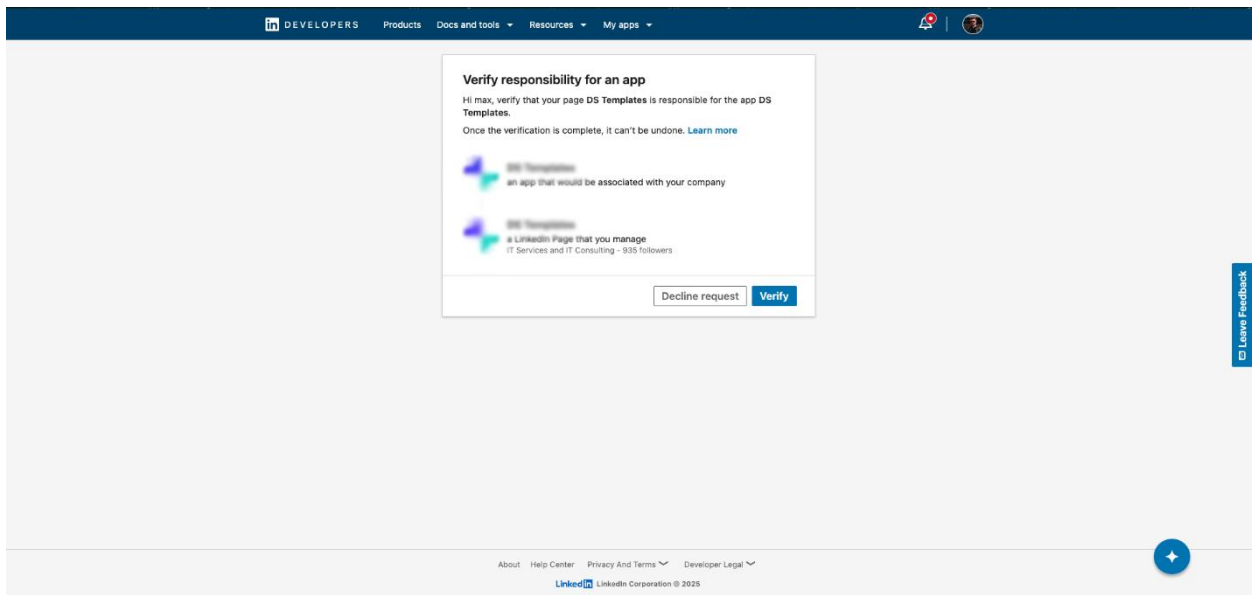
## Step 4: Verify the LinkedIn page

- Click Verify




Copy the **URL** that is generated and paste it into a new tab (you must be an **administrator** of the LinkedIn page for this).

- Click **Verify**



## Step 5: Add Products API

- **Go back to LinkedIn Developer.**
- **Click My Apps in the top right corner.**
- **Select the app.**
- **Open Products.**
- **Under Pages Data Portability API, click Request access.**
- **Enter the company email address here.**



### Pages Data Portability API

Standard Tier

Provides access to LinkedIn Pages data to developers upon Page admin authorization

[View docs](#) | [Endpoints](#)

[Request access](#)

- Optional:
- **It's possible that the Request access button remains greyed out. Check in the previous step whether the verification was completed correctly. Keep in mind that approval may take a few days before the Request access bar turns blue.**
- **Enter the following details:**
- **LinkedIn may take up to 2 days to approve this.**

#### LinkedIn Pages Data Portability API - Standard Tier Access Form

This access request form includes a series of questions about your company, the product that will be leveraging Pages Data Portability API access, and the use case you will be supporting with the Pages Data Portability APIs. LinkedIn Data Portability [API Terms of Use](#) and complete all fields of this form for submission to LinkedIn's Marketing Developer Team. Contact [developer support](#) for any questions.

#### Privacy

\*Please provide a link to your organization's privacy policy.

\*Does your organization have a person/team (internal or external) responsible for compliance with applicable privacy regulations and industry-standard privacy practices?

Yes

No

Does your organization have the capability to comply with all relevant data subject rights (e.g., access, correction, erasure) for data obtained via the Pages Data Portability API if required by the relevant LinkedIn member?

[< Back](#)

[Next >](#)

76% Survey Completion

## Step 6: Add users within LinkedIn Developer



### LinkedIn Pages Data Portability API - Standard Tier Access Form

This access request form includes a series of questions about your company, the product that will be leveraging Pages Data Portability API access, and the use case you will be supporting with the Pages Data Portability APIs. LinkedIn Data Portability [API Terms of Use](#) and complete all fields of this form for submission to LinkedIn's Marketing Developer Team. Contact [developer support](#) for any questions.

#### Thank you!

Thank you for submitting the Pages Data Portability API standard tier access form. We are working to review all submissions in a timely manner.

#### Important notes:

- Please keep an eye out for email verification. You will receive an email from Microsoft Vetting Services at your business email.
- LinkedIn will attempt to verify the business provided in this form.
- If necessary, we will reach out to you on your business email to request additional documentation. This may result in a delay in making a decision for your request.
- We will notify you by email once the review process is complete.

100% Survey Completion

## The administrator of the LinkedIn page can add user(s) under Add Team Members.

- To add a user, there must be an existing connection on LinkedIn.



### LinkedIn Pages Data Portability API - Standard Tier Access Form

This access request form includes a series of questions about your company, the product that will be leveraging Pages Data Portability API access, and the use case you will be supporting with the Pages Data Portability APIs. LinkedIn Data Portability [API Terms of Use](#) and complete all fields of this form for submission to LinkedIn's Marketing Developer Team. Contact [developer support](#) for any questions.

#### Access

What use case does your organization plan to enable with the Pages Data Portability APIs?

We use narrowcasting screens in our office to share internal updates. Our narrowcasting provider has an integration with LinkedIn via an API. To display our LinkedIn posts on these screens, we need access to the Pages Data Portability API.

< Back Next >

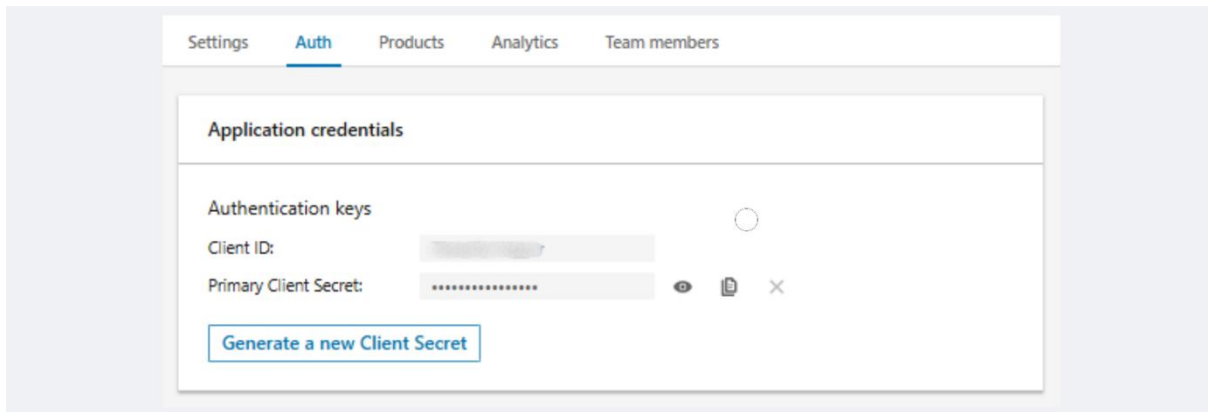
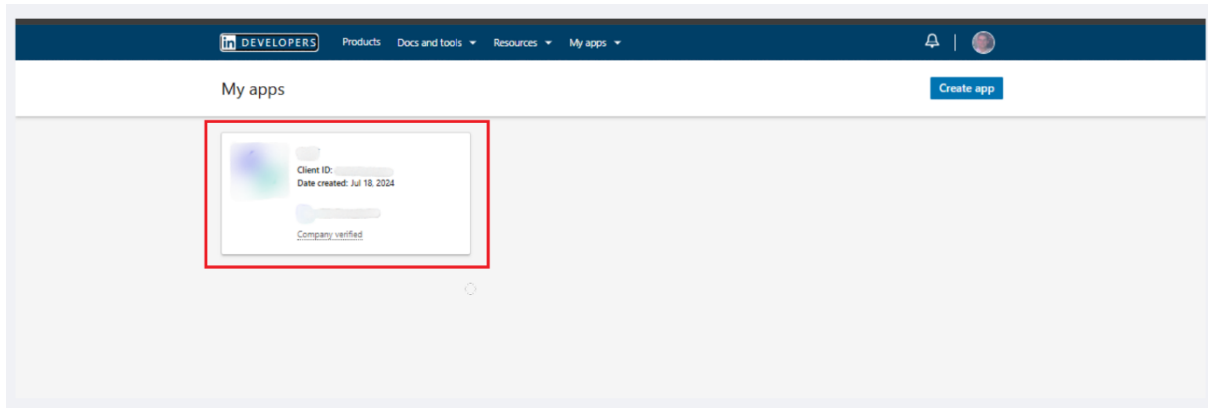
65% Survey Completion

The screenshot shows the LinkedIn Developer interface for an application named 'DST'. The 'Team members' tab is active, displaying a list of users with their roles and actions. A red box highlights the 'Add team member' button. The right sidebar provides instructions on managing team members.

Role	Action
Oprichter bij DS Templates	Delete, Admin
Full-stack developer	Delete, Admin
Grafisch vormgever   marketing medewerker   DPM Signage	Delete, Admin
Software Developer	Delete, Admin
Software engineer	Delete, Admin

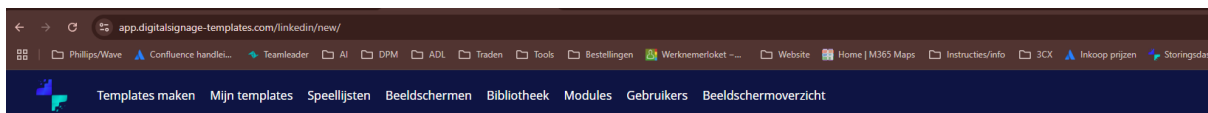
## Step 7: Copy ID and Key

- **Select Auth.**
- **Copy the Client ID and Primary Client Secret.**



## Step 8: Enter the Client ID and Client Secret in DS Templates

- **Go to app.digitalsignage-templates.com.**
- **Select Modules.**
- **Choose the LinkedIn module.**
- **Click Add LinkedIn connection.**
- **Add the Client ID and Client Secret.**
- **Click Save.**

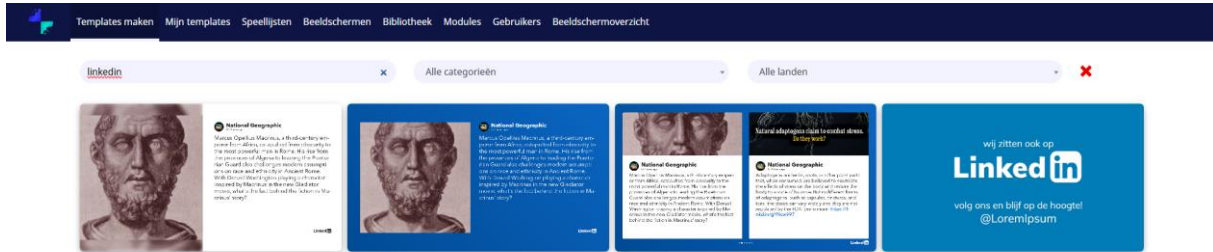


Client id \*

Client secret \*

## Step 9: Test the LinkedIn template

- Go to Create templates.
- Search for LinkedIn in the window.
- Select a template.



- Click Choose a LinkedIn application.
- Add the desired application.

